



LEONARDO

LEÓN 

lldesign3r@gmail.com | www.lldesign3r.com



## OBJECTIVE

Obtain a fulfilling position where I can apply my passionate, professional and committed aspirations in the art industry.

## EDUCATION

California State University East Bay  
Bachelor of Arts: Graphic Design

## ART EXPERTISE

- » Adobe Suite CC (Ai, Ps, Id, Dw, Acrobat)
- » User Interface Design
- » Branding, Logos, Illustrations, Banners, Web
- » User Experience: Analysis, Goals, Target Audience, Prototyping, Mockups, Problem-Solving
- » Tech Savvy with PC and Mac computers
- » Coding (HTML5, CSS3, JavaScript, JQuery)
- » Bilingual: English and Spanish
- » Pictorial Art: Painting, Drawing, Arts & Crafts
- » Digital Photography

## EXPERIENCE

### LLDESIGN3R (2007 - CURRENT) LEADER & LEAD DESIGNER

Creating projects for myself for brand purposes and graphics for few clients. Progressing and have a portfolio displaying my best works so far.

### BIG PRINTING (2016 - CURRENT) GRAPHIC DESIGNER

Working with team of designers, screen printers, and salesmen in creating, editing, and printing artwork approvals for screen-printing where multitasking is an essence.

### PROJECT BEANSTALK (2015 - CURRENT) HEAD ARTIST & MEDIA SPECIALIST

Branding, game design illustrations and website making for Project Beanstalk as well as helping showcase in Sacramento Indie Arcade in April 2016.

### MVP SPORTS (2014 - 2015) GRAPHIC ARTIST

Increased revenue for salesmen and their clients from school sports teams by creating, editing and printing artwork approvals for screen-printing.

### TONE (CSUEB GAME JAM) VISUAL DESIGNER (MAY 2015)

Branding and visuals for powerpoint when presenting to audiences about our multimedia project involving music sounds and the use of the Maki Maki in this 54-hour weekend event with team of developers.

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## ACCOMPLISHMENTS

- » Showcase Project Beanstalk at Sacramento Indie Arcade
- » Participating 2015 & 2016 CSUEB Game Jam
- » Mentoring groups at Startup Weekend 2016
- » Participating at Startup Weekend 2014/2015
- » Hayward City Hall "Connections IV" Exhibition
- » Sun Gallery "Transformations IV" Exhibition
- » Sun Gallery "As We See It" Exhibition
- » Educational Opportunity Program Award
- » CSUEB's Dean's List 2010-2011
- » 2013 Annual Juried Student Exhibition

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